

Nathan Stanton

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713 Classon Ave, #112
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EDUCATION:

Stern School of Business / Tisch Recorded Music, NYU, New York, NY **Graduated: May 08**

- BFA in The Clive David Department of Recorded Music at Tisch.
- Pre-business minor at Stern School of Business.
- Semester in London, England w. a focus on British and European music industry.

CERTA English Language Teaching Certificate, Barcelona, Spain **2006**

- 4 week intensive certified course through the European Language Center.

EXPERIENCE:

TaskUs, New York, NY **May 09 - Present**

- Manager of web development & social media work for clients.
- Graphic Design of UI and front end, oversee programming groups in the Philippines and India.

Tory Burch, New York, NY **March 09 - May 09**

- Redesign and update HTML/CSS/JSP pages for toryburch.com
- Graphic design and layout work for toryburch.com, social networks, and email blasts.

Tribeca Treats, New York, NY **January 09 - May 09**

- Chocolate cutting, packaging, and dipping.
- Cashier and delivery.
- Sending out email blasts and web updates.

Business Development, New York, NY & Asheville, NC **January 07- December 08**

- Worked to create a new model for an art space and music venue in Asheville, NC.
- Developed relationships w/ SCORE, Advantage West and other local econ. dev. groups.
- Gained knowledge on setting up a company, obtaining financing, and working with investors.

Nvest, New York, NY **Spring 08**

- Freelance investment analysis for individual stocks.
- Focus on the Russell 1000 Index.

Sneak Attack Media, New York, NY **Fall 07**

- Worked on all facets of online promotion and new media publicity of artists.
- Created online promotional advertisements and pages for contests.
- Created reports on campaign progress.

Chill Benefit, New York, NY **05-08**

- Co-led event and managed volunteer planning committee.
- Targeted and pitched to corporate sponsors.
- Featured Talib Kweli, Aesop Rock, Crystal Castles, as well as extreme sport celebrity appearances.

TECS English Immersion Summer Camp, Puerto de Santa Maria, Spain **Summer 06, 07, 08**

- Taught English classes to 11-13 year olds in 08
- Lead a variety of camp activities and organized staff as assistant coordinator in 07
- Oversaw an adventure sports program in 06

Wikirecording.org, New York, NY **06-08**

- Helped launch audio site that attracts over 20k unique visitors a month.
- Wrote and edited a substantial portion of the engineering articles for the site.

SKILLS;

Graphic Design

Photoshop, Illustrator, InDesign

Web Development & New Media

Flash, Dreamweaver

XHTML, CSS, PHP, CMS, Wordpress

Technology:

Mac & PC, Office suite, audio & video editing

OTHER WORK:

TaskUs: *design and programming for var. clients*

Politiki.us: *identity design*

Betterventures.com: *website, and poster design*

Atlas Management: *identity*

Lou Reed at Sneak Attack: *Widget design*

Matt Jones: *online media kit and protected tracks*